

We optimize media

Vantrix software enables content owners and service operators to optimize their media process in operations and give their customers the highest-quality media experiences on any device, at the lowest possible cost.

Quick Facts

- Founded in 2004, privately held
- Based in Montreal, Canada
- Solutions deployed in over 65 top mobile operators and service providers
- Partners with industry leaders including HP, Intel, Artesyn, and Kontron
- Pioneers in media optimization since 1994
- Deep collaboration with leading university R&D programs
- More than 240 technology patents
- Investors include Summerhill Venture Partners, JK&B Capital, BDC Venture Capital, Innovacom and Entrepia Ventures

A rich history and a bright future

Vantrix evolved from two leading industry innovators in optimization technologies – VoiceAge Corporation and Sipro Labs. Their pioneering VoIP and speech optimization technology is embedded in virtually every desk phone and mobile phone around the globe, giving us a deep understanding of service provider needs and challenges.

We collaborate extensively with leading university R&D programs and have a research alliance with École de Technologie Supérieure de Montreal (ETS). This cooperation along with our internal expertise has led to over 240 patents for our technology.

Our rich heritage and ongoing access to the brightest minds in the industry enables us to continuously innovate and deliver advanced optimization solutions. Solutions that help our customers adapt and thrive in a rapidly evolving media landscape.

Vantrix Leadership



JEAN MAYRAND
President & CEO



TROY BENOHANIAN
VP Operations



ELIE DAHER
CFO



ROBERT HEROUX
VP Solutions



KJELL KOLSTAD
VP Cloud Services



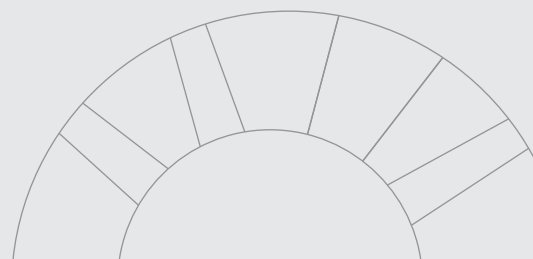
MARK HOPPER
VP Business Development



FRANCIS LABONTÉ
VP Engineering



STEVE SKLEPOWICH
VP Marketing



Our solutions

Vantrix Video Processing

Vantrix Video Processing is a next-generation solution for transcoding and delivering multiscreen video. With its ultra-high-density performance and a virtualized, software-defined architecture, service providers can deploy at the network edge to power the innovative live and live-to-VoD services that win and retain subscribers—all at a fraction of the cost of traditional solutions.

Vantrix Media & Message Optimization

Vantrix provides two innovative solutions that help mobile service provider meet QoE goals, drive revenue and reduce infrastructure costs:

- **Vantrix Bandwidth Optimizer** gives providers the ability to precisely optimize video & web traffic with policy-driven control.
- **Vantrix Message Optimizer** helps ensure that multimedia messages are delivered efficiently in the right format for any device.

Vantrix Media Platform

These solutions are part of the Vantrix Media Platform, a flexible, scalable and extensible system that runs on OpenStack--enabling all components to be virtualized and made available as Virtual Network Functions or VNFs. This forward-thinking architecture fits well with the IT trend towards Software Defined Networking (SDN). Vantrix solutions can be deployed on ultra-high-density turnkey appliances, or on standard servers in private or public cloud scenarios.

